

ENTREPRENEURSHIP RESOURCE CENTER NEWSLETTER

July 2022



We're really excited to share some of the upcoming Entrepreneurship Resource Center (SRC) virtual events.

Our **Virtual Business Basics Sessions** are designed to provide information on the parts of your business which are very important for your success. These sessions have topics like Cash Flow, Marketing, Budgeting, Legal Formation and more!

Our **Virtual Intro Sessions** highlight all of the Section 3 job and entrepreneurship services that our residents can receive through the Section 3 Resource Center and early insights to upcoming plans.

Section 3 Intro Sessions:	Business Basics Sessions:	Youth Workshops:
July 12 th at 4:15 pm	July 7 th at 4:15 pm July 28 th at 6:30 pm	July 28 th at 4:15pm

Links will be emailed once available, please email Section3@pha.phila.gov to be added to our email list if you are not receiving them already.

Looking ahead

- Entrepreneurial Fellowship Cohort 2**

The Entrepreneurial Fellowship is an immersive business training program consisting of eight modules designed to equip participants with tools needed to develop and support a thriving business. All participants are PHA or HCV residents at varying levels of business development. This program was born out of a revolutionary idea from resident leadership. Because of the hard work from the Section 3 team, fellowship participation and input along the way, it has grown into a program that enhances the lives of our residents. Fellows were celebrated and congratulated during the PHA Entrepreneurial Fellows Advancement Ceremony on May 5, 2022!

- Entrepreneurial Fellowship Cohort 3**

We received 600 applications from individuals who want support with starting and/or growing their business. *We congratulate the 18 PHA residents who were accepted into cohort 3!*

- Youth Entrepreneur Workshops**

It's time for another **Youth Entrepreneurs Workshop series**. All that is needed is a business idea of any kind! Our youth will be given advice and guidance on how to present their ideas with confidence and preparedness! The competition is open to PHA residents only and youth must attend the virtual workshops to participate in our second **Youth Pitch Competition in August of 2022!** Share the word so that our PHA youth do not miss out on the chance of participating. Participants of our first Youth Pitch competition won top prizes of: **2 MacBook Pros**. One for each age range: **Middle School & High School**. All other participants received gift cards, books and much more! You must spread the word!

July 2022				
Monday	Tuesday	Wednesday	Thursday	Friday
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4	5	6	7	8
Independence Day			5 Things You Need To Do To Get Your Business Started @ 4:15 pm	
11	12	13	14	15
	Intro to Section 3 @ 4:15 pm			
18	19	20	21	22
25	26	27	28	29
			Legal Formation with Ballard & Spahr @ 6:30 pm Youth Pre-Pitch Warmup @ 4:15 pm	